Media Coverage Report / Jan. 1 – Dec. 31, 2025

ANNUAL MEDIA REPORT

Presented by **Agility PR Solutions**

Infinite Inc

Infinite Inc

Coverage emphasized the launch of *Infinite Mind*, a new generative AI platform positioned as a secure alternative to industry leaders, alongside the opening of the world's largest hybrid wind–solar facility in India. These milestones highlighted Infinite's dual role as an innovation leader and sustainability driver.

At the same time, reporting scrutinized challenges, including a cyberattack that briefly disrupted European cloud operations and heightened regulatory inquiries in the U.S. and EU.

The leadership transition from founder Maya Chen to new CEO Daniel Ruiz was widely covered, with analysis framing it as a test of continuity during rapid growth.

Overall, Infinite's portrayal in 2025 blended recognition for its ambitious achievements with questions about resilience and market dominance.
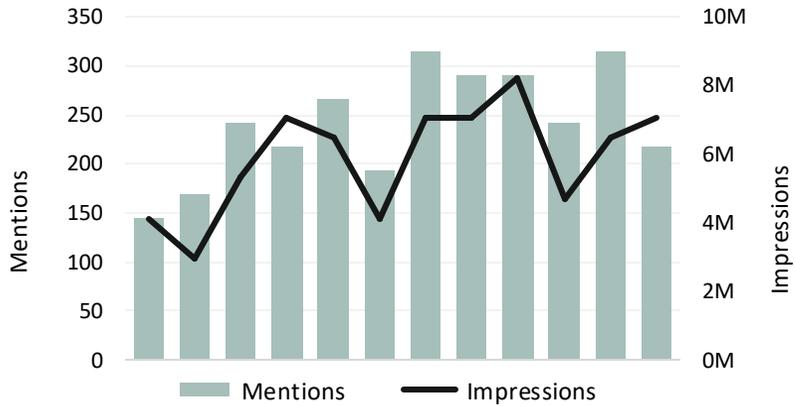
Throughout 2025, Infinite Inc. has been a central focus of media attention, driven by major developments in AI, renewable energy, and corporate leadership.

Executive Dashboard

2,903
Total Mentions

70.6M
Potential Impressions

Mentions / Impressions bar-and-line chart. Y-axis (left) Mentions 0–350; Y-axis (right) Impressions 0M–10M. Legend: Mentions, Impressions.

> "
>
> *2025 has been a defining year for Infinite Inc. — from scaling groundbreaking AI to delivering renewable power on an unprecedented scale. What excites me most is how these innovations are shaping a future where technology and sustainability move forward together.*

Maya Chen, Founder & Executive Chair

Top Sources

89 mentions
New York Magazine

14 mentions
CNBC

13 articles
Business Insider

Sentiment
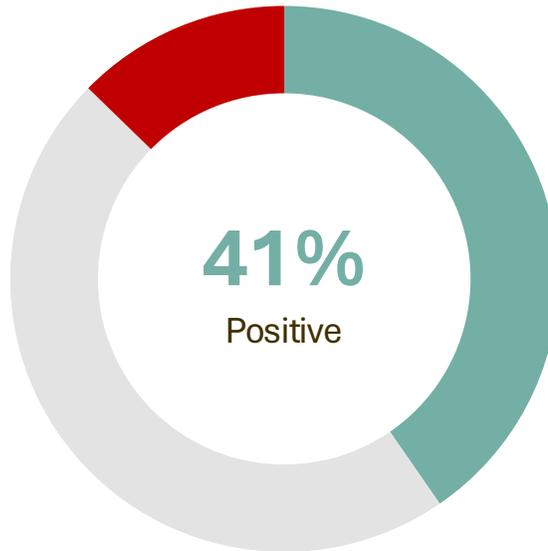
Donut chart showing **41% Positive**. Legend: Positive, Neutral, Negative.

Top Journalists

Horizontal bar chart. Mentions axis 20, 40, 60, 80, 100.
- KATIA HETTER — CNN
- JAKE GROVUM — The New York Times
- NATHAN CROOKS — Bloomberg News
- LESLIE JOSEPHS — CNBC
- SILVIA ALOISI — Reuters

Coverage Trend

Mentions / Impressions chart (Jan–Dec)

Legend: Mentions ▪ Impressions ──

1. Infinite Inc. unveils Infinite Mind, its flagship generative AI platform
2. Completion of world's largest hybrid wind–solar facility in India
3. Infinite Inc. faces European cloud service disruption after cyberattack
4. Maya Chen announces transition to Executive Chair; Daniel Ruiz named CEO
5. U.S. regulators open inquiry into Infinite's market dominance
6. Infinite launches community STEM initiative reaching 500,000 students

Key Coverage Themes

Driving Innovation in AI and Cloud

Media highlight Infinite's launch of its generative AI platform and expansion of secure cloud infrastructure.

- *Infinite Inc. Debuts 'Infinite Mind' to Rival AI Giants*
- *New Partnership Brings AI Tools to Public Institutions*
- *Infinite Expands Cloud Footprint with $2B Investment in Europe*

Advancing Global Sustainability

Coverage emphasizes Infinite's progress in renewable energy and climate commitments.

- *Infinite Opens World's Largest Hybrid Wind–Solar Plant in India*
- *Company Pledges Net-Zero Supply Chain by 2035*
- *Partnership with African Nations to Develop Solar Infrastructure*

Managing Risk and Resilience

Focus on the company's response to operational challenges and market scrutiny.

- *Infinite Restores European Cloud Services After Cyberattack*
- *EU Regulators Probe Infinite's Market Dominance in AI*
- *Analysts Question Resilience as Stock Dips Amid Security Concerns*
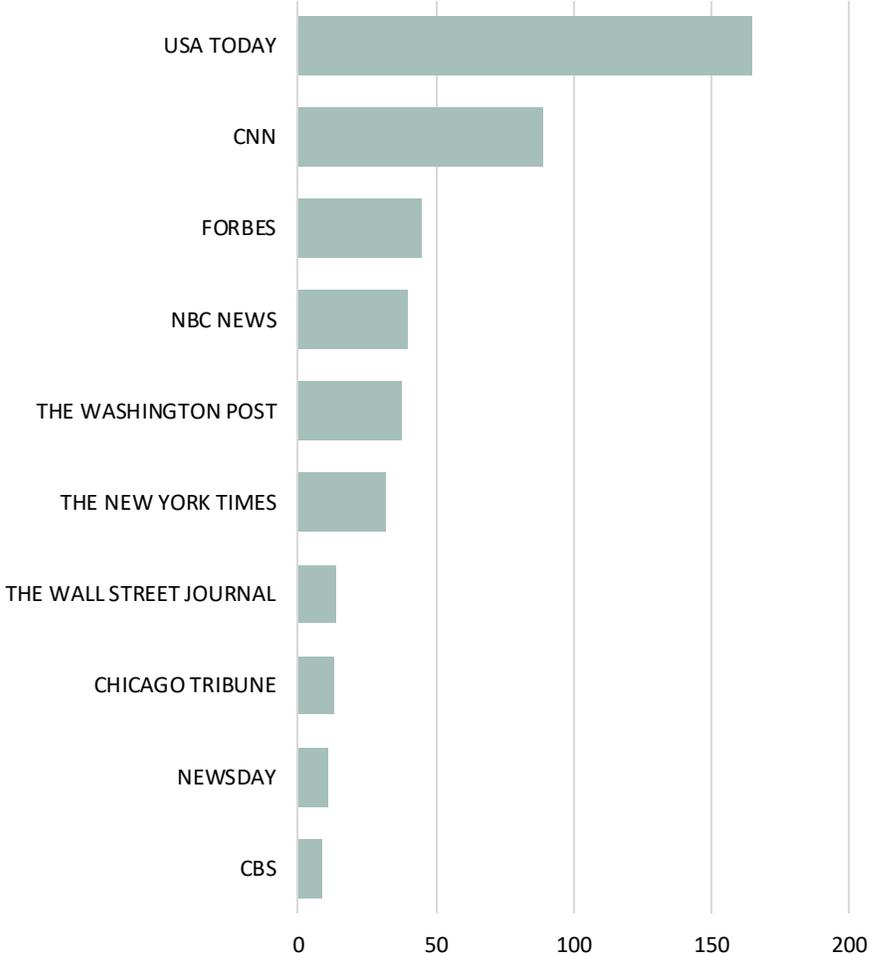

Leadership and Growth

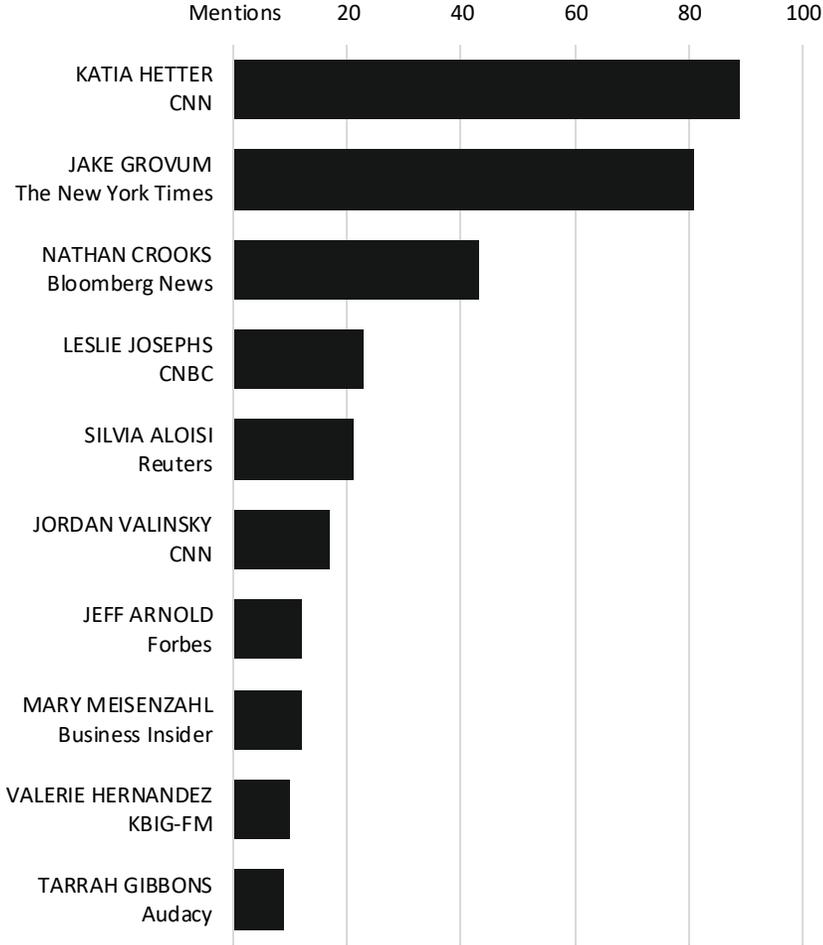Reports frame Infinite's leadership transition and financial results as key markers of its trajectory.

- *Founder Maya Chen to Transition to Executive Chair*
- *Daniel Ruiz Named New CEO of Infinite Inc.*
- *Annual Revenue Surges Past $120B Despite Market Pressures*
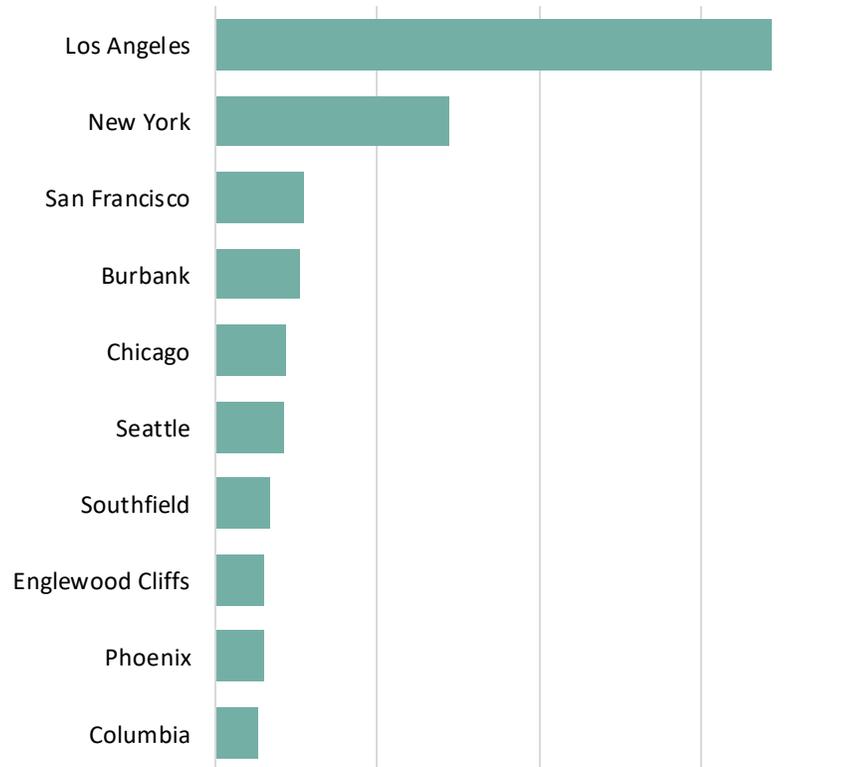
Top Media

Top Outlets By number of mentions

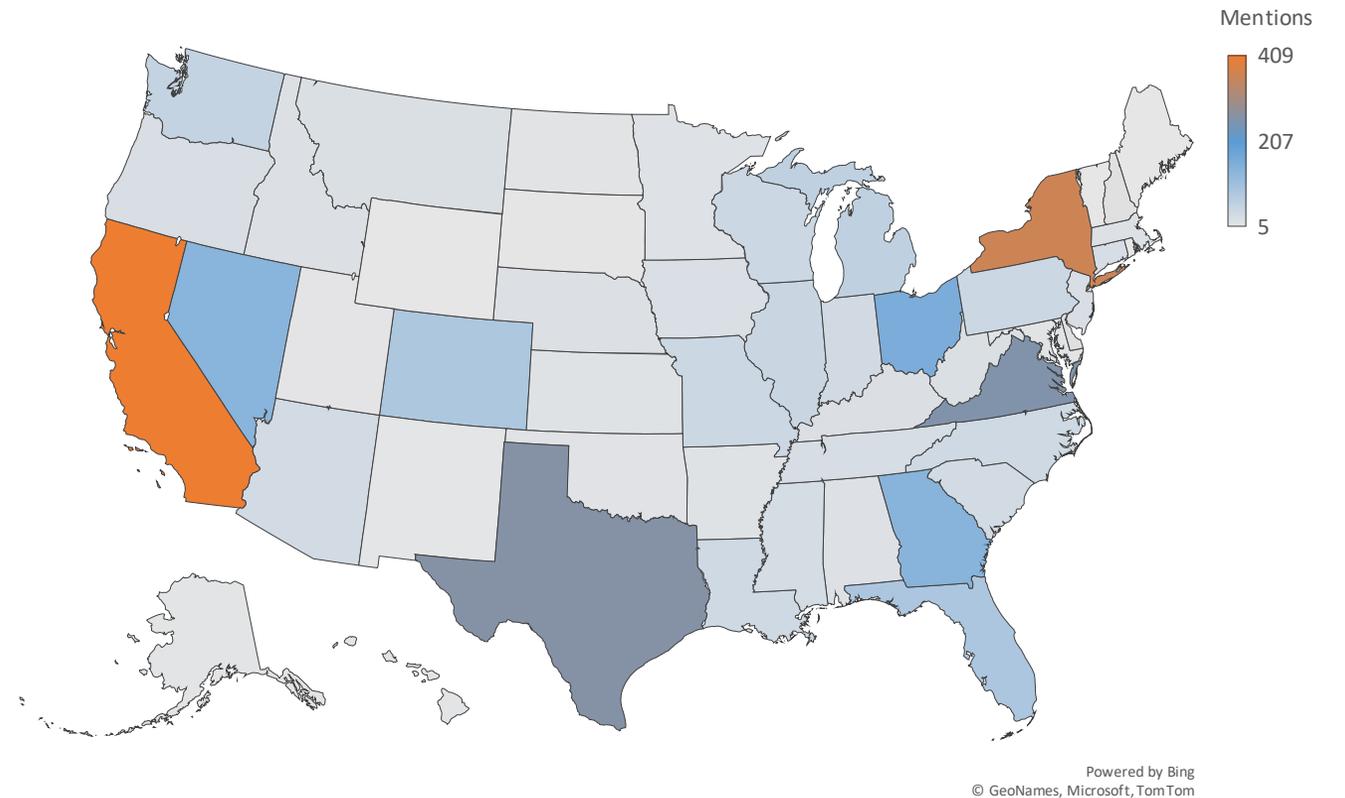| Outlet	Mentions
USA TODAY	~165
CNN	~88
FORBES	~45
NBC NEWS	~40
THE WASHINGTON POST	~38
THE NEW YORK TIMES	~32
THE WALL STREET JOURNAL	~15
CHICAGO TRIBUNE	~14
NEWSDAY	~12
CBS	~10

Top Journalists By number of mentions

Mentions

Journalist	Outlet	Mentions
KATIA HETTER	CNN	~88
JAKE GROVUM	The New York Times	~80
NATHAN CROOKS	Bloomberg News	~42
LESLIE JOSEPHS	CNBC	~22
SILVIA ALOISI	Reuters	~20
JORDAN VALINSKY	CNN	~17
JEFF ARNOLD	Forbes	~14
MARY MEISENZAHL	Business Insider	~13
VALERIE HERNANDEZ	KBIG-FM	~11
TARRAH GIBBONS	Audacy	~10

Regional Coverage

Top 10 Cities By number of mentions

City	
Los Angeles	
New York	
San Francisco	
Burbank	
Chicago	
Seattle	
Southfield	
Englewood Cliffs	
Phoenix	
Columbia	

Top Regions by number of mentions

Mentions
409
207
5

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Media Sentiment

Media Sentiment Overall

- Positive
- Neutral
- Negative
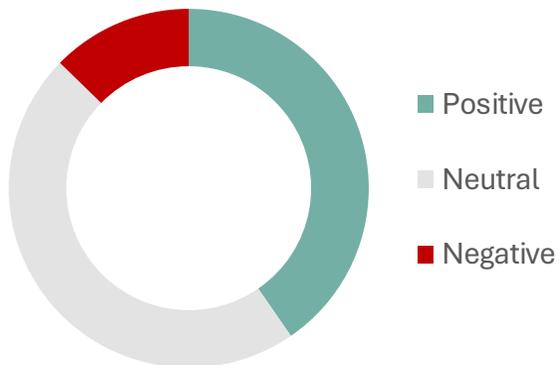
Positive Coverage

Launch of Infinite Mind AI platform and recognition for major renewable energy projects.
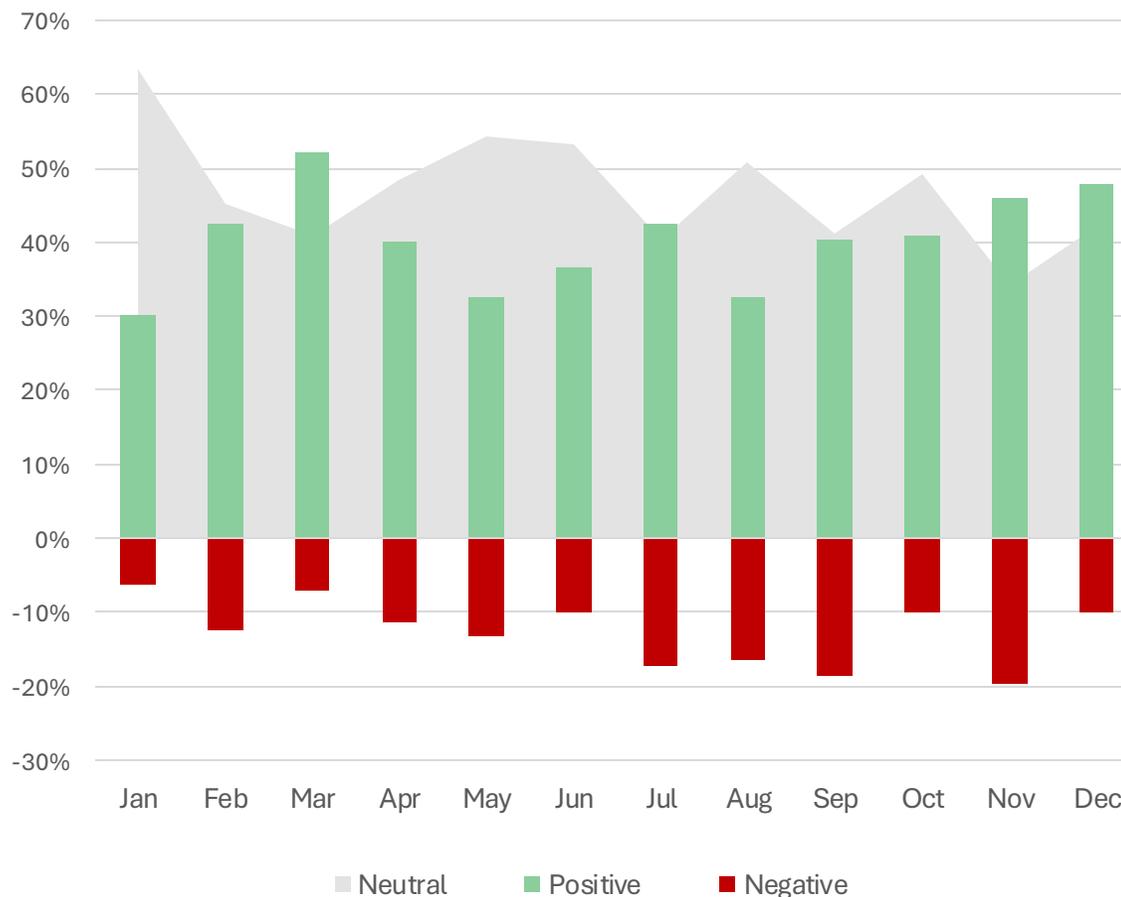
Neutral Coverage

Mentions in industry reporting on market share, leadership moves, and financial results.

Negative Coverage

Criticism tied to cyberattack disruption and regulatory scrutiny over market dominance.

Sentiment Trend month over month

Neutral   Positive   Negative

Sentiment Examples

Positive

- Launch of Infinite Mind AI platform positioned as a secure alternative in global market
- Infinite completes world's largest hybrid wind–solar facility

Neutral

- Infinite Inc. noted among top five companies driving AI adoption in public sector
- Coverage of leadership transition: Maya Chen to Executive Chair, Daniel Ruiz to CEO
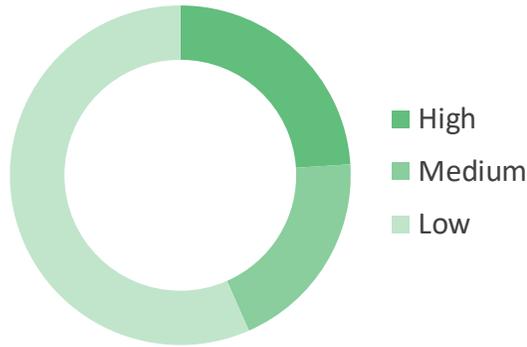
Negative

- Service disruption during cyberattack affects European customers
- EU regulators probe Infinite's market dominance in cloud and AI sectors

Brand Focus

Brand Focus Overall

- **High**
- **Medium**
- **Low**

High Brand Focus

Launch of Infinite Mind and major coverage of the India renewable energy project
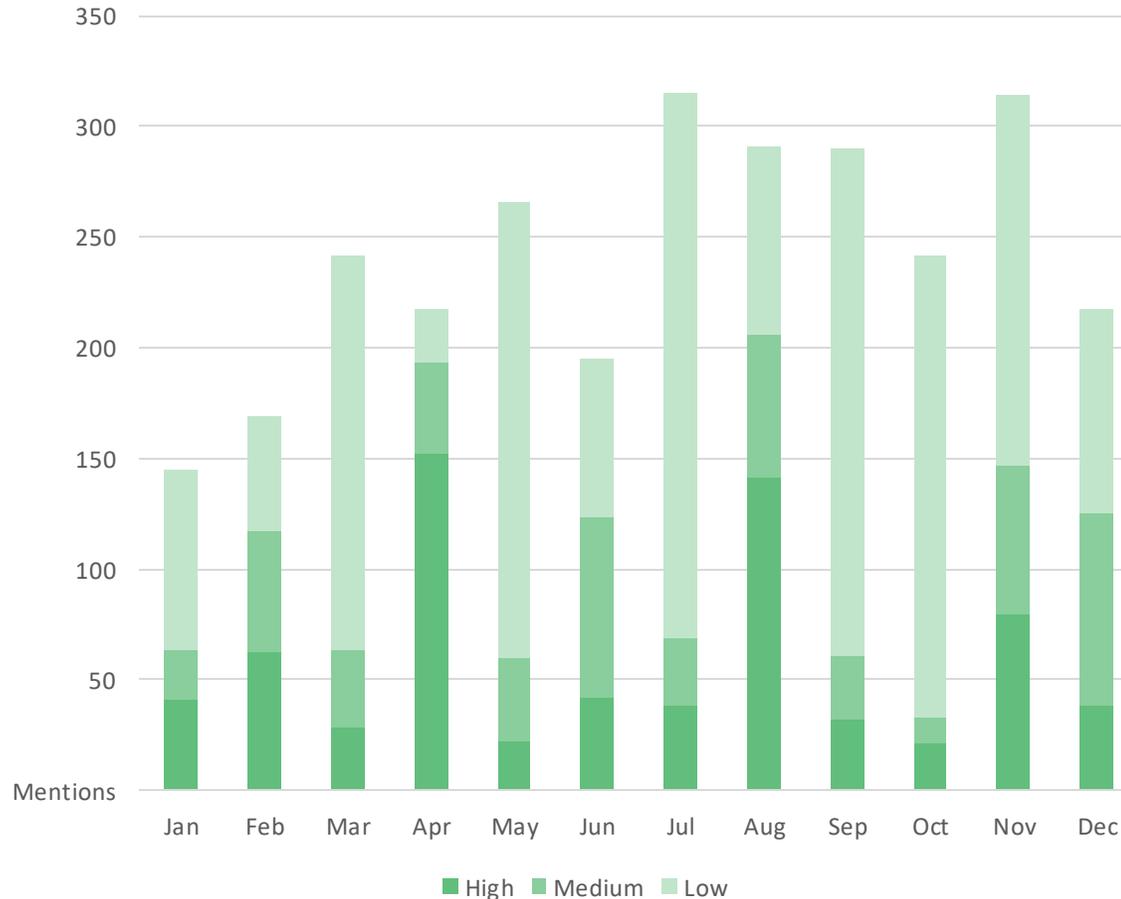
Medium Brand Focus

Mentions tied to leadership transition and quarterly earnings results.

Low Brand Focus

Brief references in wider industry reporting on AI and cloud services.

Volume Trend by brand focus

■ High ■ Medium ■ Low

Brand Focus Examples

High Brand Focus
- Infinite Inc. unveils Infinite Mind AI platform
- Company completes world's largest hybrid wind–solar facility

Medium Brand Focus
- Coverage of leadership change: Ruiz named new CEO
- Earnings reports note Infinite's strong revenue growth

Low Brand Focus
- Roundup of AI firms expanding in Europe includes Infinite Inc

Objective
To provide an overview of the media coverage for Infinite Inc. US.

Traditional Coverage
Online, print and broadcast coverage was collected through Agility PR Solutions' media monitoring platform. Mentions were collected using keywords and topics agreed upon between Agility PR Solutions and the client. More specifically for this report, only those articles from the US region that has at least two mentions of Infinite Inc. keywords in the lead, headline, or body were considered. Similar logic was also applied to competitors' coverage.

Sentiment
Sentiment is manually assigned based on a sample of mentions.

Social Coverage
Social Content is gathered using keywords and hashtags agreed upon between Agility PR Solutions and the client. This report covers social content from Twitter, Facebook, Instagram, YouTube. A sample of posts from the US region was included specifically for this analysis.

Glossary of Terms

Mentions
A single print, online articles or broadcast segment in one outlet. A syndicated article will be counted every time it appears in a different outlets.

Impressions
The potential views of a single mention or a group of mentions. For online mentions the unique monthly visitor value of the website is counted as the impressions reach, for print it is the circulation value and for broadcast it is the audience reach of the station. For social posts, impressions are the total following of the poster.

Coverage Trend

shows the number of mentions and potential impressions that included the brand's keywords during the reporting period.

Top Sources

list the publications who mentioned the brand's keywords most frequently.

Top Journalists

list the journalists who mentioned the brand's keywords most frequently.

Media Type

shows which media types mentioned the brand's keywords most frequently.

Brand Focus

indicates the both how focused a mention is on the brand, so you can distinguish feature stories from passing mentions.

Top Regions and Cities

show which regions and cities had the most media mentions including the brand's keywords.

Coverage Sentiment

indicates the tone of mentions that include the brand's keywords. Sentiment is automated and based on the overall sentiment of the article/clip.

Agility PR Solutions

We help PR professionals generate and monitor media coverage, measure results, and demonstrate their value. We love seeing them use our tools and insights to evolve and increase their impact. Serving our clients is our reason for getting up in the morning, and we're honored that they rank us #1 for *customer support* and *ease of doing business with*.

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